



FOR IMMEDIATE RELEASE

Squatters Pub Brewery
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KICK OFF EARTH DAY AND SUSTAINABILITY WEEK Squatters Holds Party and Sculpture Contest to Benefit Recycle Utah in Park City

Week of Earth Friendly Activities Features Educational Seminars and Film Festival

SALT LAKE CITY – (April 2, 2008) – Earth Day on April 22, 2008 has inspired an entire “Sustainability Week” in Park City with festivities beginning Sunday, April 20th with Recycle Utah’s Earth Day party at Squatters Roadhouse Grill. All proceeds will directly benefit Recycle Utah and go toward the purchase of a new EPS foam densifier, a type of compactor that reduces bulky white packing foam to a fraction of its original size. Since the reduction ratio is 90 to 1, Recycle Utah expects EPS waste hauling to be reduced by 80 percent. Last year, Summit County residents and businesses prevented almost 100,000 cubic feet of this bulky block packing foam from going to the landfill by dropping it off at Recycle Utah. (Stats available in PDF format on request.)

Make every day earth day....

Sustainability Week features parties, celebrations, educational seminars and the Energy Film Festival in and around Park City. The first annual Children’s Eco-Sculpture contest entries will be on display at Squatter’s Roadhouse Grill during the entire week. Entries from the Oakley School; McPolin Elementary School; Park City Academy; Soldier Hollow Charter School and Park City Co-op Preschool will be made out of 100% recycled materials. The winning sculpture will be on Recycle Utah’s Fourth of July float.

“Recycle Utah and Squatters share the same environmental values -- clean air, reduced carbon footprint, waste reduction, and environmental responsibility,” said Jeff Polychronis, founding partner of Squatters. “It’s our duty to band together for a cleaner planet and more responsible eco-practices,” he continued.

“Sustainability Week is all about getting involved,” said Insa Riepen, Executive Director of Recycle Utah. “Come on out to support Recycle Utah in their mission to reduce, reuse, recycle and rethink.”

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Sustainability Week Events:

4/20 Sunday **Recycle Utah's Earth Day Party** @ Squatters 5:00 – 9:00 p.m.
\$25 Adults, \$10 Children under 12
Includes dinner and drinks.
Server jar tips are being donated and matched by the Fischer Foundation

EARTH DAY AND SUSTAINABILITY WEEK / Add One

4/21 Monday **Recycling & Composting 101** – FREE
5:00 p.m. Squatter's Roadhouse Grill - PC

4/22 Tuesday **Earth Day Celebration** @ the Center /Membership Drive FREE
10:00 a.m. – Noon / FREE bagels and coffee

4/22 Tuesday **Recycling & Composting 101** – FREE
5:00 p.m. Squatters Pub Brewery - SLC

4/22 Tuesday **Energy Film Festival** (listing below and PDF available) FREE
6:00 – 9:00 p.m. Santee Auditorium

4/23 Wednesday **Running a Greener Business** – FREE
5:00 p.m. Squatter's Roadhouse Grill - PC

4/24 Thursday **8th Annual Water Festival** – Not open to the public
4th Grade Water Education at St. Mary's

4/24 Thursday **Running a Greener Business** – FREE
5:00 p.m. Squatters Pub Brewery - SLC

4/25 Friday **Greening Your Home** – FREE
5:00 p.m. Squatter's Roadhouse Grill – PC

4/26 Saturday **Bring Your Own Bag Campaign**
Albertson's Park City, Albertson's Jeremy Ranch
The Park City Market, Smith's Food & Drug, Kimball Junction

4/26 Saturday **Greening Your Home** – FREE
5:00 p.m. Squatters Pub Brewery - SLC

Energy Film Festival

Tuesday, April 22 6:00 – 9:00 p.m. Santee Auditorium – FREE

6:00 p.m.	The Power of Community
7:00 p.m.	Fighting Goliath
7:30 p.m.	A Land Out of Time
8:00 p.m.	The Appalachians
8:30 p.m.	Wind Over Water

Locations:

Recycle Utah: 1951 Woodbine Way behind Anderson Lumber www.recycleutah.org (435) 649-9698.
Squatter's Roadhouse Grill: 1900 Park Avenue 84060 Ph: (435) 649-9868 www.squatters.com
Squatters Salt Lake City: 147 West Broadway (300 South) (801) 363-2739
Santee Auditorium: 1255 Park Avenue in the Park City Library

About Recycle Utah

Recycle Utah is Park City's community recycling center, dedicated to promoting the four Rs: Reduce, Reuse, Recycle, **Rethink**. Bins in outlying County locations serve all residents and businesses in Summit County, Utah. The Center on Woodbine Way is open 24/7 for drop off only. The office and construction thrift store are open daily 10 AM to 4PM. www.recycleutah.org (435) 649-9698.

ABOUT SALT LAKE BREWING CO.

Salt Lake Brewing Co. (SLBC) operates three restaurants in Utah; *Squatters Pub Brewery* in downtown Salt Lake City, *Squatters Airport Pub* at Salt Lake City International Airport and *Squatters Roadhouse Grill* in Park City. SLBC maintains a strong community commitment by purchasing goods and services from locally owned businesses and has exemplary environmental practices whenever possible.

Squatters is celebrating its nineteenth year of "Damn fine beers". Squatters' bottled and draft beers are available in Utah liquor stores, restaurants, clubs, hotels, resorts, grocery and convenience stores throughout Utah; and other select locations in western United States.

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