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PRESS RELEASE

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GREEN BUILDING CONSUMER TRADE SHOW

SATURDAY, NOVEMBER 8TH 10 AM TO 3 PM

**SPONSORED BY PARK CITY BOARD OF REALTORS,
RECYCLE UTAH AND THE CANYONS**

PARK CITY, UTAH – The Park City Board of Realtors Environmental Issues Committee, Recycle Utah, and The Canyons will sponsor the Green Building Consumer Trade Show on Saturday, November 8th from 10 am to 3 pm at the Grand Summit Hotel. Free parking is available.

The trade show will feature exhibitors on solar power, photovoltaic panels, solar hot water, tankless water heaters, reclaimed and sustainable hardwoods, alternative energy cars, Energy Star® windows, smart home light controls, “dark skies” lighting, green builders & architects, incentives & rebates, green lending and more.

“There is tremendous excitement about this show because we have attracted exhibitors with real solutions that people can use right away,” said Laurie Nadeau of the Environmental Issues Committee.

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When asked if the downturn in the economy would have an impact, Nadeau said, "Absolutely. People are eager to invest in something like solar power now, get immediate relief to their cash flow, take advantage of rebates and tax incentives, and then have a strong potential to get their investment money back later when the market goes up."

More than 40 vendors will display new technologies designed to help homeowners save money and reduce their impact on the environment. Expert presentations will be held according to the following schedule:

The Canyons – Green Initiatives, 10:20 am

Mayor Dana Williams — Park City Sustainability, 10:30 am

The Green Building Center — Indoor Air Quality, 11 am

Rocky Mountain Power & Questar Incentives, 11:45 am

Renewable Energy Options, 12 noon

Alternative Fuel Vehicles, 1 pm

Recycle Utah Q & A, 1:30 pm

Green Home Loan Options, 2 pm

Ice Dams: Park City's Biggest Problem, 2:15 pm

"This is a real how-to show," said Tom Ward, chairman of the Park City Board of Realtors Environmental Issues Committee. "We are grateful to The Canyons for donating the space and free parking for the event."

The Park City Board of Realtors Environmental Issues Committee has partnered with Recycle Utah to bring many workshops, lectures and events to the community. Proceeds from the dollar entrance fee to the trade show will go to the

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PCBOR's Environmental Issues Committee to sponsor other environmental causes in the future.

All of the vendors' entrance fees will be donated to Recycle Utah, Summit County's community recycling center.

For more information contact Laurie Nadeau from the PCBOR at (435) 659-6990

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